

# CAPE PRIMROSE

BLOOM LIFE OF YOUR KIDS  
WITH VIBRANT COLOURS



CAPE  
PRIMROSE




## COMPANY **PROFILE**

2023

### About Us

Cape Primrose is a leading kids' wear fashion brand that offers a delightful range of clothing for children. We are dedicated to providing eco-friendly and premium quality apparel that combines style, comfort, and affordability. With a strong commitment to sustainability, we aim to make a positive impact on the environment while ensuring the utmost care for children.

 +918920732762

 [capeprimroseappael@gmail.com](mailto:capeprimroseappael@gmail.com)

 [www.capeprimrose.in](http://www.capeprimrose.in)

 Address: 2909, Street No. 6/9, Jain nagar, Sector -38, Rohini, 110081

## Company Mission



Our mission is to revolutionize the children's fashion industry by offering eco-friendly clothing options that don't compromise on style or quality. We strive to create a brand that parents can trust, providing them with peace of mind while dressing their little ones. At Cape Primrose, we believe that every child deserves the best, and we aim to fulfill that by offering a range of premium clothing that is gentle on both the environment and their delicate skin.

## Company Vision



Our vision is to become a global leader in the kids' wear fashion industry, recognized for our commitment to sustainability and exceptional quality. We envision a world where fashion and ethics go hand in hand, where children can express their unique style while wearing clothing that is responsibly sourced and produced. We aim to inspire others to make conscious choices in their fashion consumption, fostering a more sustainable future for generations to come

## Product Ranges



At Cape Primrose, we take pride in our diverse range of kids' clothing, meticulously designed to meet the highest standards of quality, comfort, and style. Our future expansion plans include:

**Women's Wear:** We will introduce a range of eco-friendly and stylish clothing options for women, encompassing casual wear, formal attire, activewear, and more. Our women's collection will reflect our commitment to sustainability, offering versatile and fashionable choices for every occasion.

**Men's Wear:** Our men's wear collection will encompass a wide range of clothing options, including casual wear, formal wear, and activewear. With a focus on sustainable materials and timeless designs, we aim to provide men with fashionable and conscious choices that align with their values.

## Collaboration



At Cape Primrose, we believe in nurturing the entrepreneurial spirit and supporting the next generation of innovators. We have established collaborations with colleges to promote startups and provide valuable guidance to students interested in entrepreneurship. Through these partnerships, we aim to foster creativity, inspire new ideas, and empower young minds to pursue their dreams.

Our team at Cape Primrose works closely with college students, offering mentorship programs, workshops, and industry insights to help them develop essential skills for building and growing their own businesses. We provide valuable guidance and hand-holding throughout the entrepreneurial journey, from ideation to execution.

Additionally, we offer internship opportunities to college students, providing them with real-world experience and a deeper understanding of the fashion industry. By immersing themselves in our sustainable and customer-centric approach, students gain valuable insights into ethical business practices and the importance of sustainability in the fashion world.

We are committed to fostering a culture of innovation and entrepreneurship, and we take pride in contributing to the growth of startups and the development of future industry leaders. Through our collaboration with colleges, we aim to create a platform where students can explore their entrepreneurial aspirations and receive the necessary support to turn their ideas into successful ventures.

## Commitment to Sustainability



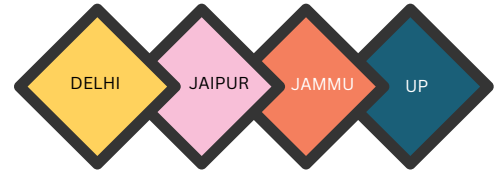
At Cape Primrose, sustainability is at the core of everything we do. We prioritize environmentally-friendly practices throughout our supply chain, from sourcing organic materials to using eco-conscious packaging. We strive to minimize waste, reduce carbon emissions, and support fair trade practices. By choosing Cape Primrose, you are not only dressing your family in stylish clothing but also contributing to a greener and more sustainable future.

## Our Services

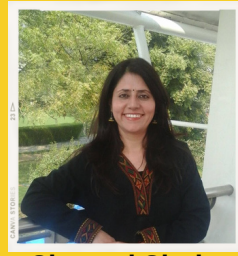


## Our Presence

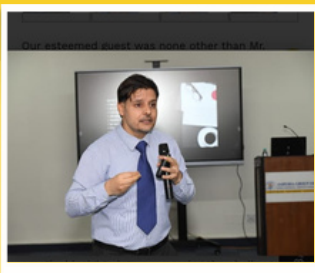
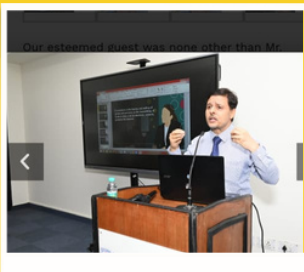
We look forward to serving you and your family with our eco-friendly and premium brand clothing. Join us on this journey towards sustainable fashion and discover the Cape Primrose difference.



## Our Team



## START-UP WOKSHOPS



## PARTNERSHIP STORES

